

## Message Text

UNCLASSIFIED

PAGE 01 RECIFE 00082 031950Z

62

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 035923

R 031815Z JUN 75

FM AMCONSUL RECIFE

TO USDOC WASHDC

INFO SECSTATE WASHDC 5554

AMCONSUL RIO DE JANEIRO

UNCLAS RECIFE 0082

E.O. 11652: N/A

TAGS: BBSR BR

SUBJECT: WTDR - TV GAZETA DE ALAGOAS LTDA

REF: STATE 106286

1. BRAZIL 2. CNTRY CODE: 351 3. SERV NO: N/A

4. TV GAZETA DE ALAGOAS LTDA

4.A 4.B. D

5. RUA DO COMERCIO 515

6. 57000, MACEIO, ALAGOAS, BRAZIL

7. ESTABL: 1973 8. EMPL: N/A

9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. THE ONLY TELEVISION BROADCASTING STATION IN THE STATE ON  
ALAGOAS.

12. 06/75

13. 99124 TELEVISION BROADCASTING

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14. CONTACT: ARNON DE MELLO TITLE: PARTNER

15. CABLE: N/A 16. TELEX N/A 17. TEL: 34779

18. FINANCIAL REFS: BANCO NACIONAL DO NORTE S/A AND  
BANCO DO BRASIL S/A

19. TRADE REFS: N/A

20. FOREIGN FIRMS REPRESENTED: NONE

21. TELEVISION BROADCASTING COMPANY ESTABLISHED AS A PARTNERSHIP  
IN FEBRUARY 1973. CAPITAL REGISTERED: CR 1,000,000.00  
PRINCIPAL SHAREHOLDER: ARNON AFONSO DE FARIAS MELO (60 PERCENT).  
CONSTRUCTION OF BUILDING OF THE TV STATION STARTED ON NOVEMBER  
1974 AND INNAUGURATION EXPECTED FOR SEPTEMBER 1975. THE FIRM PAYS  
PAYS PROMPTLY AND DESERVES GOOD CREDIT. PARTNERS HAVE AN EXCELLENT  
REPUTATION. ARNON DE MELLO IS EX-GOVERNOR OF ALAGOAS, EX-STATE  
DEPUTY AND RECENTLY WAS ELECTED SENATOR. HE IS THE LEADER ON A  
LARGE GROUP OF RADIO, PUBLISHING AND COMMERCIAL FIRMS AND HAS A  
PRIVATE FORTUNE ESTIMATED OVER THREE MILLION DOLLARS. A GOOD  
TRADE CONTACT FOR US FIRMS. THE FIRM DID NOT RESPOND TO OUR WTDR  
QUESTIONNAIRE.

22. PREPARED BY: LMENEZES APPROVED BY: RCBROWN  
ATTN: US CONSULATE, RECIFE  
BROWN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 03 JUN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975RECIFE00082  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750194-0214  
**From:** RECIFE  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750686/aaaadanx.tel  
**Line Count:** 88  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 106286  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** greeneet  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 FEB 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <12 FEB 2003 by PhilliR0>; APPROVED <23 JAN 2004 by greeneet>  
**Review Markings:**

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US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR - TV GAZETA DE ALAGOAS LTDA  
**TAGS:** BBSR, BR  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006